

# B & W PRESS

Main Office & Plant:  
Junction Rte. 95 & 133  
401 E. Main St.  
Georgetown, MA 01833

Tel: 978 352-6100  
Fax: 978 352-5955  
www.bwpress.com  
csr@bwpress.com

- ▶ Magazine and catalog bind in envelopes
- ▶ Two way mailers
- ▶ Inkjet personalization

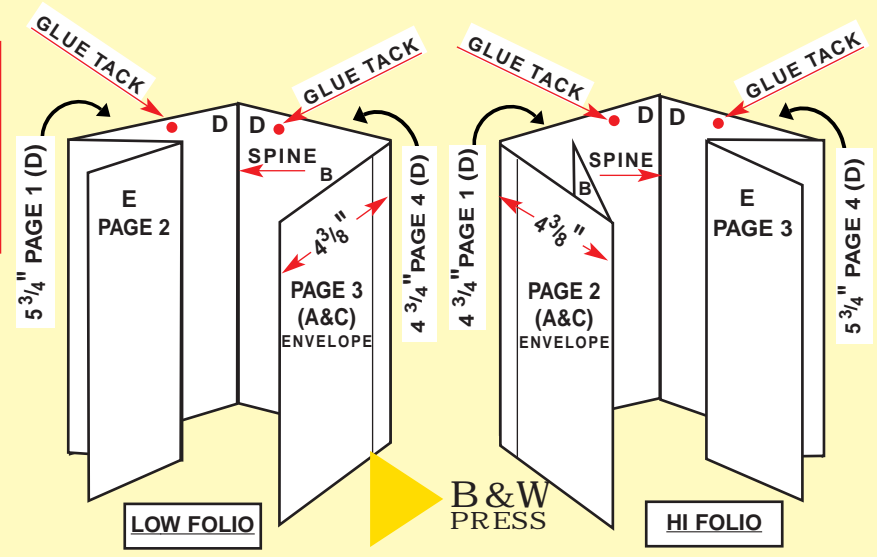
**FREE ELECTRONIC  
TEMPLATE AVAILABLE  
UPON REQUEST**

**B & W SAMPLE INFORMATION**  
FLAT SIZE ..... 8 1/2" X 26"  
FINISH SIZE ..... 8 1/2" X 5 3/4"  
SPOT TACKS HEAD AND FOOT REQUIRED FOR BINDING  
TO HOLD ENVELOPE, & GATEFOLD

**TO FTP A FILE, CONTACT  
WEBMASTER@BWPRESS.COM  
FOR INSTRUCTION AND A USER ID.**

**PANEL DIMENSIONS**  
ENVELOPE A ..... 8 1/2" X 3 5/8"  
ENVELOPE B ..... 8 1/2" X 3 5/8"  
SEAL FLAP C ..... 8 1/2" X 3/4"  
ORDER BLANK D ..... 8 1/2" 4 3/4" X 5 3/4"  
ORDER BLANK E ..... 8 1/2" X 3 3/4" X 3 3/4"

**THIS ENVELOPE IS A SADDLESTITCH FORMAT**



**PANEL DIMENSIONS**  
ALL PANEL DIMENSIONS CAN BE MODIFIED TO ACCOMMODATE YOUR DESIGN.  
PROVIDED THAT YOU HAVE TAKEN IN TO CONSIDERATION  
THE BINDERY SPECIFICATIONS. YOU MUST MAINTAIN A 3/8 BINDERY LAP.  
ALSO CHECK WITH YOUR CATALOG PRINTER FOR A HEAD OR FOOT TRIM AND  
THE HIGH OR LOW FOLIO BINDERY SPECIFICATIONS.

